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## Consultancy

### Terms of Reference

- **Project Title:** Review of the Implementation of the African Youth Charter and Development of a Youth Engagement Toolkit and Roadmap for the AYC@20 Campaign
- **Organisation:** Africa Union Commission
- **Department:** Women, Gender, and Youth Directorate

### Background

The African Youth Charter (AYC), adopted in 2006, is a cornerstone document for youth empowerment and development across Africa. As its 20th anniversary approaches in 2026, there is a need to assess its impact, relevance, and areas for improvement. The African Union Commission (AUC) seeks to engage a consultant to develop a comprehensive report on the AYC's implementation, youth engagement toolkit, and roadmap in line with the "AYC@20: Reflect, Reimagine, Revitalize" campaign.

### Objectives

- Conduct a study and report on the state of implementation of the African Youth Charter since its adoption.
- Propose a (youth) engagement mechanism to address emerging and current realities of the African Youth through the African Youth Charter.
- Develop a comprehensive toolkit and roadmap on Youth and stakeholder engagement to reflect maximum number of viewpoints for the Review of the African Youth Charter.
- Provide practical resources and guidelines for youth organizations, Member states and other community groups for 21st century youth engagement framework.

### Scope of Work

#### Tasks

Conduct a comprehensive review of AYC implementation across African Union member states, including:

- Analysis of national youth policies and their alignment with the AYC
- Assessment of youth participation mechanisms in governance and decision-making
- Evaluation of progress on key areas outlined in the Charter (e.g., education, entrepreneurship, engagement, employment, and health and wellbeing)

Design a youth engagement toolkit including:

- Methodologies for inclusive youth consultations (online and offline)
- Approaches for engaging marginalized youth groups.
- Strategies for incorporating youth input into potential Charter amendments.

Develop a roadmap for the AYC review process, outlining:

- Key milestones and timelines aligned with the AYC@20 campaign activities.
- Stakeholder roles and responsibilities
- Resource requirements and potential funding sources

Research and document best practices in youth engagement, leveraging on the AU's youth organisation database and others.

### **Deliverables**

- Study and report on the state of implementation of the African Youth Charter since its adoption
- Continental Youth Engagement toolkit.
- Roadmap for AYC@20 campaign outlining the review process.
- Executive summary and presentation of key findings and recommendations

### **Geographical Scope**

The toolkit will be developed with a focus on youth organisations, Member States, CSO and other community organisation within Africa.

### **Reporting**

- Progress Reports: Regular progress reports to be submitted to the Project Supervisor
- Final Report: Comprehensive report detailing the development process, Validation feedback, and final toolkit.
- Meetings: Bi-weekly project meetings for updates and reviews.

### **Timeframe**

- Start Date: TBC (September 2024)
- End Date: TBC (November 2024)

### **Qualifications and Experience:**

The consultant should have the following qualifications and experience:

- Advanced degree in social sciences, public policy, or related field.
- Minimum 7 years of experience in youth development, policy analysis, or related areas
- Demonstrated knowledge of African youth issues and the African Union system
- Strong research and analytical skills
- Excellent in Communications, Community Development, Youth Engagement
- Experience in developing Continental strategies, toolkits (on Youth Engagement) required
- Proficiency in data collection, integration, and management, with experience working with large datasets from various sources.
- Excellent writing, communication and stakeholder engagement skills with the ability to translate complex data into actionable insights (knowledge of French or Arabic is an advantage)
- Experience in designing participatory processes and youth engagement strategies.
- Experience in monitoring and evaluation frameworks, with a focus on data-driven decision-making.

- Knowledge of youth empowerment and development initiatives in Africa is a requirement.

## Project Management

- The management, review, and approval processes for both the study and toolkit design will be jointly handled by the Youth Division of the Women, Gender and Youth Directorate, African Union Commission and Youth Directorate and the Friedrich-Ebert-Stiftung African Union Cooperation Office.

## Duration of the Assignment

- The duration of the contract shall be a maximum of eighty (80) days and the actual working days should not be more than a total of Twenty (20) days.

## Remuneration

- Remuneration for the toolkit design and study will be set after evaluation of technical and financial proposals and further negotiation if needed.
- For an international consultant, 15 % withholding tax will be deducted from the consultancy fee. For a national consultant that has a business license in Ethiopia, the tax deduction is 2 % withholding tax, and for a consultant that does not have a business license, it is 30 % withholding tax.

## Technical and Financial Proposals Evaluation Criteria

- Following a call for a proposal/application, a consultant will be selected through evaluation of technical and financial proposals.
- The main Criteria for evaluation of proposals will be as follows:
  - (i) Specific experience and educational background in relation to the assignment: **30 %**
  - (ii) Adequacy of the proposed methodology and work plan in responding to the Terms of Reference: **40 %**
    - (a) Technical approach and methodology: 20 %
    - (b) Work plan: 20 %
  - (iii) Economic and reasonable financial offer: **30 %**

## Application Process

Interested consultants should submit:

- A technical proposal outlining their understanding of the assignment, proposed methodology, and work plan.
- A financial proposal estimated in Euro currency and should state wages along with a realistic estimation of working days required for each of the major deliverables, to a maximum of (20) actual working days.

**Deadline for Submission: 3 September 2024**

Please send applications to: [youth@africa-union.org](mailto:youth@africa-union.org) and [info.african-union@fes.de](mailto:info.african-union@fes.de)